

2024 2025 ANNUAL REPORT

OUR MISSION

— INCREASE ACCESS TO AND COMPLETION OF COLLEGE THROUGH NEED-BASED GRANTS.



A message from the EXECUTIVE DIRECTOR KELLY RUPPEL

The Fund For Wisconsin Scholars (FFWS) was endowed in 2007 with a gift of \$175 million from John and Tashia Morgridge. FFWS is built on the belief that every person has equal value and is worthy of the opportunity to enrich their life and wellbeing through education. The overarching goal of the Foundation is to provide grants to students from low-income households who graduated from Wisconsin public high schools so that they can stay in school and earn a baccalaureate degree, thereby enhancing the quality of life for Wisconsin residents by helping to ensure a highly educated workforce

JOHN & TASHIA MORGRIDGE



"We began FFWS I8 years ago with the hope of supporting the next generation of Wisconsin scholars on their higher education journey. Today, we reflect on the thousands of students we've had the privilege to meet and celebrate their incredible achievements. Our scholars have not only graduated, but have gone on to become teachers, engineers, nurses, CEOs, and more. Alumni often tell us how this gift changed their lives and how they are now paying it forward to others.

We also recognize that it is harder for lowincome scholars to afford college today than it was when we attended the University of Wisconsin. While our gift to each scholar is meant to help provide the life-changing experience we had in college, we know we cannot do it alone. It takes private, state, and federal resources working together to support low-income students through graduation."

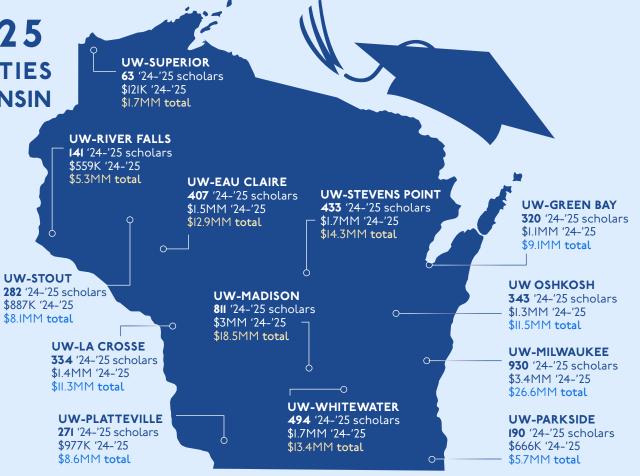
- John and Tashia Morgridge, FFWS Founders

2024-25

UNIVERSITIES OF WISCONSIN

CAMPUS AWARDS

In 2024-25, FFWS distributed \$18 million in annual grants and stipends (noted as '24-'25) to over 5,000 scholars across all. 13 Universities of Wisconsin campuses. Since inception (noted as 'total') FFWS has distributed \$152 million to the UW system and \$8 million to the Wisconsin Technical College System in grants and stipends.



GRANTS & STIPENDS

Since 2008, FFWS has provided grant and stipend awards to selected students through the Universities of Wisconsin and Wisconsin Technical College System. FFWS provides ongoing grants to eligible, continuing recipients as well as stipend money for distribution to additional qualified students with the long-term intent of increasing the number of students graduating from college.

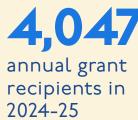
The Fund for Wisconsin Scholars is an absolute godsend for the Universities of Wisconsin. It helps students graduate with less debt, improves retention, and changes lives. John and Tashia Morgridge have created a legacy that will benefit generations of Wisconsin students — and for that, we are deeply grateful.

JAY ROTHMAN

President of the Universities of Wisconsin



awarded to FFWS recipients since 2008



2,600

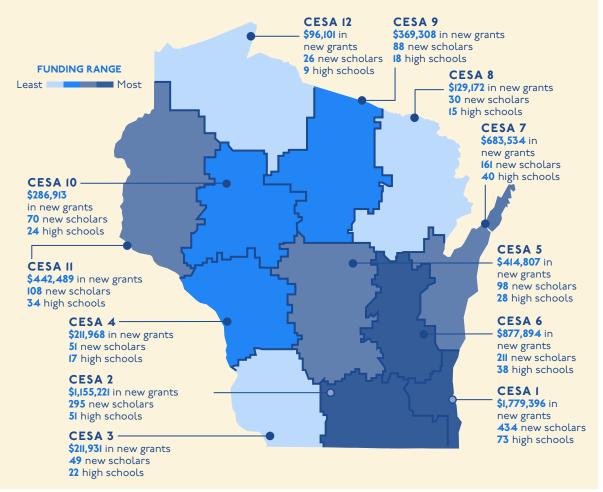
new grant and stipend recipients



2024-25 WISCONSIN ECONOMIC IMPACT

Since the inception of FFWS in 2008, 15,700 students accepted the FFWS 5-year grant. Another 15,000 students received a one-time stipend to provide assistance in a moment of need. All grants are need-based and are provided to qualifying low-income students

The numbers on the map show the 2024-25 economic impact of these new scholars and the 370 high schools they came from by Cooperative Educational Service Agency (CESA).



2024-25 **BACCALAUREATE** GRADUATES

4,400+

CUMULATIVE **BACCALAUREATE DEGREES**

OVER 50% OF FFWS SCHOLARS REPORT

GRADUATING WITH LESS THAN \$5,000 IN DEBT

UW-FAU CLAIRE 401 Cumulative

Baccalaureate Degrees Brice Benusa Kvla Rins Ólivia Bluhm Colton Curley Tν Dubman Madison Finke Kendall Gerke Colette Goldammer Andrew Haberman Hannah Hansen Hesselink Grant Qiwen Jiang Jackson Johnson Theresa Kaser Lvdia Kistner Avden Klafke Allison Koepke Tegan Marquez Joel McGrane. Kvlee Millin Grace Nowak Colin Rafter Schreier Fyan Lexi Schultz Kailey Sodke Starck Morgan Thao Chua Kavhannali Vue Evelvn Walker Charlie Wolter Amber Yang

UW-GREEN BAY

335 Cumulative **Baccalaureate Degrees**

Curtis Bergles Lucy Champeau Dylan Cloud Annika Damkot Samuel Ferguson Matthew Gangl Halford Chloe Abbi Hendricks Jessica John Jonas Kanuhsa

Alexis Knight Grace Krueger Taylor Long Jonathan Lowery Madison Bree Daphnie Mckissick Nellessen Macy Pankratz Lindsev Kaitlynn Pivonka-Johnson Asaia Polazzo Kvlie Rahas Amber Schlies Schmitt Josephine Mitchell Schreiter Kristi Schumacher Spach Baily Makavla Stickney Kyera Thao Haley Thomas Ka Vang Josh Wallschlaeger Wassel Nicole Watson Audrev Chelsey Wautelet Amber Wildcat Bavlee Woiak Eric Wojtalewicz Julliet Xiong Dala Yang David Yang

UW-LA CROSSE

407 Cumulative **Baccalaureate Degrees**

Albrecht Sophie Carrie Arneson Bartelt Teegan Owen Bates Noah Belknap Bond Bronwyn Connor Bruha Anthony Campbell Cervantes Kelsey Abigail Ciha Analsahel De La Torre Lukas Dean Jolie DiMaggio Lilv Dockerty

Michael Douglas Carlvn Farrow Daniela Gomez-Meza Olivia Hephner Sira **James** Jayden Koenig Maxwell Koltun Peter Kopperud Macey Kraisinger Shane Lange Glenna Marshall Jeffrey Meier Seth Oemig Kennedie Owens Anesa Patraw Faith Radtke Taylor Rammer Julianna Rice Kassie Root Allison Schreurs Alexis Steggall Tisler Justine Trautsch Kerrigan Trumm Ava Urban Savannah Oneida Vang Rvan West Nora Woolley Pada Yang

UW-MADISON

650 Cumulative

Baccalaureate Degrees Loukia Agoudemos Yara AL-Rayvan Altman Quinn Parker Backes Margaret Barthel Bauer-Shimek Olivia Sotina Boun Aalivah **Bowers** Izabella Bunda Camron Cafferty Cangelosi Naveli Cristian Casique Castillo Cano Amir Harit Chetty Jacob Christensen

Leonardo Covarrubias Dahaha Danioko Delleree Diaz Ezequiel Krysberly Dinges Erickson Frickson Brooke Brooke Fandrich Allison Feist Fricke Garza Hanmer Hansen Hanson Hastings Chuechee Her Herdt Hernandez Hogg Hope Annabelle Hoth Hurre Ibraimi Esperanza Jimenez Lopez Jonuzi Kabbaz Beniamin Kapp Isabella Kasmiskie Klotz Krumpos Kunfira l ee Elizabeth Lettner Levenson Liang Lor Meierdirk Stephan Milicic Montgomery Moynihan Oberle Pace Parlier Patel Plante Pluemer

Omar

Habib

Jaysen

Brylee

Caden

Nicole

Alex

Keira

Jacob

Maia

Anne

Maria

Jordan

Leroy

Najma

Asime

Arber

Olivia

Kasia

April

Flora

Seng

Sophia

Young

Lucv

Avery

Amalia

Lilia

Emily

Megan

Chase

Violet

Paige

Puja

Kaitlyn

Jaden Radcliff Miguel Reves Quintana Albert Rosales Liam Rott Emma Rundauist Sneha Sadia Glenna Sanderson Shandra Schibbelbut Mason Schroeder Connor Shefchik Claira Shernell Harmohini Sidhu Sissoko Dalla Smith Aeriel Isabella Stanley Charlotte Steffen Hailey Stiles Stumpf Emily Noel Suarez Sutter Morgan Mason Thao Elaina Trapp Antonio Trover Mai Vang Por Choua Vang Jimmy Vinevard Gracie Walker Walsh Alexandra Jing Wang Weir Arielle Williams Jeremyah Haley Winter Stanley Wu Alyssa Wyent Houachi Xiong Yang Savanna Brigid Zei Kavla 7immermann Caitlin 7iolkowski

UW-MILWAUKEE 698 Cumulative **Baccalaureate Degrees**

Aden Fatima Kevin Agvei Rosela Banushi Samuel Bensemann Isabella Bravo

Manolo Delgado Sophia Floyd Victor Gonzalez Charlotte Grider Dine Gungor Summer Hausz Lise Huang Kleman Ava Dakota Kocken Kaohly Lee Jenna Leslie Tsimmeng Lo Luebke Lindsey Francessca Magyar Yadwinder Malhi Jake Michalski Shee Ro Moo Eman Muhammad Noves Tess Katherine O'Donnell Ivana Peric Catherine Powell. Eduardo Ramirez Riehle Madeline Calista Romano Rosas Kaden Autumn Rygg Payton Schauer Ashton Schultz Maia Scurry Sunshine Jamie Marie Shimeall Xandra Soto Monica Tapia Gutierrez Delvin Thao Ying Vang Jacqueline Velasco Shee Ro Wah Nathan Weitzman Tyler White Williams Mason Ariana Wright Angelina Xiong

Connor

Ethan

Mira

Nang

Melanie

Brhely

Chang

Carpenter

Choeun-La

Buss

Chue Xiong Xiong Hue Jiahui Yang Tessa 7erillo 7iolkowski Joshua Zivkovic Remy Vicki 7lotin Gabriella 7omok Gabriel Zuniga

UW OSHKOSH

327 Cumulative **Baccalaureate Degrees** Sydney Antczak Brooke Beauchaine Keith Bivian Flizabeth Buck Shamira Corzantes Desmond Emily Melanie Dorow Taylor Duchemin Kelly Eronson Abigail Guenterberg Danna Haleem Chloe Hofman Alexandria Holseth Sage Julian Emma Kiesling Rain Knops Sydney LaCroix Destiny Logan Xandria Lowery Kvia Macklin Allison Martens Laura Olson Mackenzie Sherwood William Sincere Beniamin Tinsen Kendyl Witczak Kayla Wutke

UW-PARKSIDE 132 Cumulative **Baccalaureate Degrees**

Jenasee Aguirre Alvarado Tracy Carly Edwards Roba Elkatan

Alaina George Martina Haves Leroy-Stowell Kiley William Pucci Joev Raimondi Vanessa Revnoso

UW-PLATTEVILLE

242 Cumulative **Baccalaureate Degrees** Adamavich Myles Blakeman Dockerty Esser

Reese Lillian Gavin Emily Fassbender **Emily** Gavinski Aidan Glasheen Gabriella Groom Bailey Hagen Arianna Humphres Kirk Huntley Kazda Chesney Nicholas Larson Leibfried Anna Elly Lindner Mansfield Grace Dayton Menehan Hailey Prager Xavier Rauch River Rilev Kylee Schraufnagel Gavin Sell Jedediah Sieber Timlin Connor Marco Torres **Emily** Triem Jakob Wegner Dale Yerges Brennan 7ander

UW-RIVER FALLS 187 Cumulative

Baccalaureate Degrees Cavla Bingham Callander Lily Austin George **Fmma** Gorman Hermann Kylie

Abigail Hill Kimball Alexis Kaden Knox Josi Paddock Sallander Ashlvn Schell Anamarie Tulgren Vivian Yasmin Ugalde

UW-STEVENS POINT

470 Cumulative

Baccalaureate Degrees Braden Walters Brianna Boucher-Metoxen Bryce Baller Cameron Elfert Clare Cops Colton Sime Daniel Denault Dylan Degreef Hill Egan Elisha Wilson Jack Krause Jennifer **Bolanos** Joshua Vue Justice Chukwuemeka Wood Logan Lucv Duhoky Lvdia Dobberstein Mckavla Martens

UW-STOUT 209 Cumulative

Trevor

Baccalaureate Degrees Adam Lazaroff Allison Maroszek Burns Ashlev Daniel Marguand Fiona Lindsay Logan Plate Mai Vang Monica Miranda Gora Samantha Trenton Weher

Cleereman

UW-SUPERIOR 45 Cumulative

Baccalaureate Degrees

Caroline Christopherson-Schorn Ciara Peterson Rebecca Cottrell

UW-WHITEWATER

Elvekrog

Lancelle

Holmes

Borchardt

Kober

Pinzino

Meritt

Guerra

Lvtle

Ward

Pruefert

Swillinger

Skabroud

Thomson

Morgan

Barnes

Shively

Rubenzer

Schwartz

Sannes

Franke

Lvnch

Castillo Cano

Rexhepi

Kestol

362 Cumulative **Baccalaureate Degrees** Alexander Alexandra Alexis Alvssa Anthony Cole Dane Elita Emily Geoffrey Isaac Isaac James James John Kasev Kendal Kymberli Maggie

Megan

Miranda

Noelle

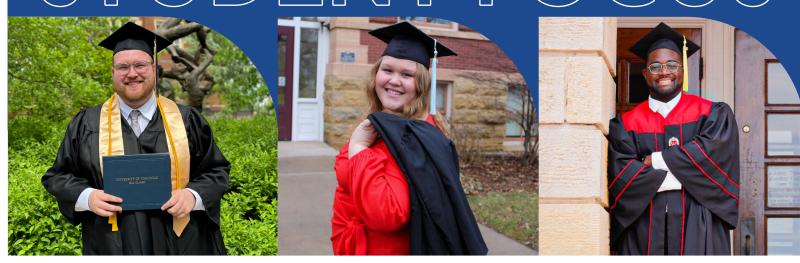
Olivia

Parker

Tyler

FFWS 2024-25 ANNUAL REPORT

STUDENT FOCUS



If I would not have gotten this support from FFWS, the time that I spent on extracurriculars would have been spent at work in order to support myself through college. The support that we receive is like no other, so (my advice to other scholars is) make sure to take full advantage of it and do what you love with the time that is given back to you.

-MITCH. UW-EAU CLARIE

I can start my career without the burden of student loan debt because of FFWS. I hope FFWS continues to provide this support to students whose parents are not able to help them with the financial part of college. Everyone who wants a college experience deserves one regardless of their financial situation. Thank you for helping provide that experience to me.

-CASSIDY, UW-RIVER FALLS

The best part of college was connecting with other students in clubs, orgs, and classes. It's inspiring to see people passionate about making a difference. My advice: take advantage of FFWS opportunities, especially the peer mentors, and use those connections with other scholars for support and perspective.

-JEREMYAH, UW-MADISON

PEER MENTORS YEAR IN REVIEW

Sixty-three percent of new scholars engaged with their campus peer mentor program, up from 54% the year before.

This year, the FFWS Peer Mentor Program expanded its reach and impact across all I3 UW System campuses. Engagement among new scholars rose to 63%, up from 54% in 2023–24, while participation among upper-class scholars climbed to 34%—double last year's rate.

Peer mentors made 760% more referrals to campus resources compared to the prior year, a key indicator of program success as connecting scholars with resources is central to improving retention and graduation. This growth reflects stronger use of EAB Navigate and Canvas for outreach as well as the creativity of peer mentors in designing activities that resonate with students.

Self-care events proved especially popular, such as UW-La Crosse's relaxation, coloring, and planting program or UW-Platteville's build-your-own bouquet event. As one scholar shared in a focus group, "I really like my peer mentor experience — there are more events to go to and more people to meet."



EAU CLAIRE - RELAXATION, COLORING & PLANTING EVENT

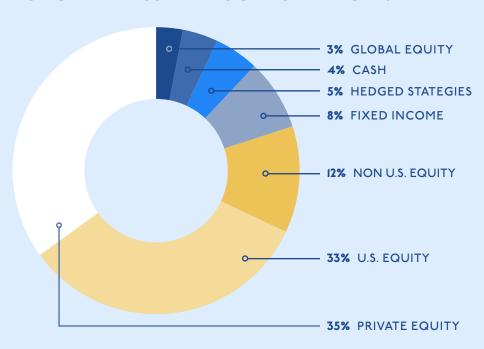
ENDOWMENT

THE CURRENT FFWS ENDOWMENT IS VALUED AT \$335 MILLION

FFWS was endowed by a generous gift of Cisco Systems, Inc. common stock from John and Tashia Morgridge in 2007. The endowment is invested according to the Board of Trustees' Investment Policy Statement, which includes requirements for asset allocation and diversification in the portfolio.

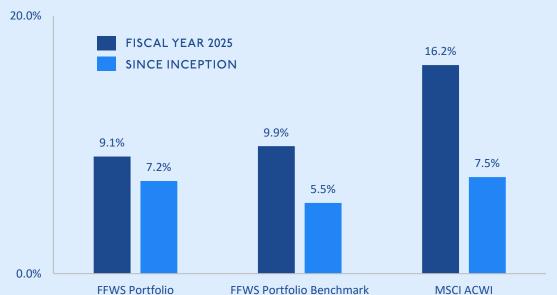
As of June 30, 2025, **FFWS** has distributed over \$160 million in grants and stipends, and the market value of the investment portfolio was approximately \$335 million. For the fiscal year end 2024–25, the portfolio returned 9.1% net of management fees, while the portfolio's total benchmark return over the same period was 9.9%.

LONG-TERM ASSET ALLOCATION TARGETS



From inception in March 2008 to June 30, 2025, the portfolio has compounded at an annual rate of return of 7.2% net of management fees, with overall less volatility than the underlying global equity markets over the same period (9.7% vs. 16.4%). This compares to returns of 5.5% for the portfolio benchmark, and 7.5% for the Morgan Stanley index of the global equity markets over the same period.

FFWS VS. PORTFOLIO BENCHMARK & GLOBAL EQUITY MARKETS*



^{*} MSCI All Country World Index (Net): The MSCI All Country World Net Index is a free-float adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. This index measures performance of the markets generated by both price appreciation and dividend incom.

Over time, FFWS PORTFOLIO COMPARES FAVORABLY to our portfolio benchmarks

DATA SOURCE CITATIONS

- Bloomberg, Marquette Associates
- The performance results shown herein are approximate time-weighted rates of return expressed in U.S. dollars.
- The portfolio is valued monthly and returns are weighted by using beginningof-month market values, weighted cash flows, and ending market values.
- Year-to-date returns are calculated by geometrically linking the monthly returns. Since June 30, 2017, the values assigned to the underlying investments are good faith estimates determined by the custodian or the administrators who service the respective accounts. They are unaudited and are subject to change.
- Net of fees performance returns are net of investment management, brokerage or commission costs and any other expenses that a client would pay. Performance reflects the reinvestment of dividends, distributions, interest, and other earnings. All investments involve risk including the loss of principal. Past performance does not guarantee future results.



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From Wisconsin's rural farms to bustling cities, FFWS supports Pell scholars across every zip code and economic region. These students, the children of farmers. teachers, entrepreneurs and more, share a common goal to graduate. They rely on **braided support** from the federal and state budgets, institutional aid, and private foundations like FFWS. Lowincome scholars graduate at statistically higher rates when they receive these multiple systems of support. We welcome your advocacy on behalf of all Pell scholars